

peak.

EVENTS OPERATION MANAGEMENT



Who Are We?

Established in 2016, Peak Events Operation Management is a rising Saudi company specialized in event and conference operations and management. We excel at providing fully integrated services for the seamless management and operation of events across all sectors, while also fulfilling the logistical needs of our esteemed clients. Through our team of seasoned professionals and specialists, we have acquired extensive expertise and a comprehensive understanding of event and conference operations and management.



Our Values

Commitment

We firmly believe that commitment is the key to success. As such, we prioritize a meticulous approach to work and pay unwavering attention to every detail, ensuring that we consistently achieve remarkable and exceptional outcomes.

Professionalism

Our team of professionals is committed to ensuring client satisfaction by leveraging their expertise and delivering unparalleled services.

Quality

To guarantee services of exceptional quality, we maintain strict adherence to the highest global standards.



Our Mission

We harness our energy to enhance the standards of event operations and planning management, ensuring the delivery of professional work at the highest quality for our valued clients.



Our Vision

To lend a hand in achieving the Saudi Vision 2030 through our dedication to delivering exceptional and integrated services in the field of event management and operation, as well as offering logistic solutions for clients and guests in accordance with the highest global standards.



Services

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Planning and Consultancy Services

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Management Services

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Operational Services

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Protocol Services



Planning and Consultancy Services



Event Operations Consultancy

We are delighted to offer exceptional consultancy services in the event and exhibition sectors. Our highly experienced team leverages their expertise in event management, operations, and planning to exceed client expectations. Each event is handled diligently by a carefully selected group of professionals, ensuring the delivery of outstanding services.



Visitor Experience Planning Consultancy

Our expert team offers wide-ranging consultancy services covering all aspects of the visitor experience.

Through the development of strategic plans and providing valuable insights into the best practices and innovative approaches, we ensure that visitors' expectations are not only met but surpassed.



Crowd Management and Security Planning Consultancy

We specialize in providing consultancy and planning services for all crowd management and security aspects. We aim to leverage all available positive factors while proactively identifying and addressing all potential risks. Additionally, we focus on developing and coordinating the available resources and expertise to ensure efficient and secure organizing processes.



Health and Safety Consultancy

We offer comprehensive consultancy services designed to enhance operational efficiency while adhering to global health and safety standards. This is accomplished by developing effective plans that adapt to the specific characteristics of each event. Additionally, we monitor and track daily operations to guarantee the safety and health of all event attendees and staff, while continuously adapting to any changes. We provide necessary periodic reports to align with the predefined objectives, enhancing performance and minimizing risks to create a safe and healthy experience for everyone.



VIP and Guest Relations Management Consultancy

Our specialists offer unparalleled consultations in guest and VIP relations management, utilizing meticulously tested methodologies and pioneering tools to achieve the highest levels of luxury and excellence. We are deeply committed to upholding the highest international standards, ensuring exceptional and professional communication that reflects our attention to the finest details and our unwavering dedication to creating a truly luxurious experience that embodies elegance and sophistication. Our ultimate goal is to cultivate positive and long-lasting relationships with our esteemed guests and VIPs.



Management Services

Recruitment and Training Management

+100K
Trained and Qualified
Individuals

We specialize in recruiting diverse, multilingual and multi-skilled workforces within the events and hospitality sector, adhering to customized and precise standards. Additionally, our commitment extends to offering comprehensive theoretical and practical training guided by our seasoned professionals; as well as providing qualifications for enthusiastic young individuals who are eager to embark on a career in the events sector.

Models
Vendors
Ticket Readers
Store Cashiers
Beauty Experts
Ushers

Actors
Customer Service
Lost & Found
Inventory Managers
Translators
Receptionists

Session and Workshop Facilitators
Personal Attendants
Hosts and Hostesses
Ride operators
+ more



Government Relations Management

We are keen on working closely with our partners to ensure strict adherence to the regulations, and obtaining the necessary approvals and permits from relevant government entities. Additionally, we coordinate strategic communications with government authorities such as Emergency Services, Civil Defense, and Department of Traffic.



Permit Management

We offer a comprehensive team for permit management, in addition to an advanced technological system for issuing and printing permits at events for both participants and staff. This includes issuing personal access permits, vehicle access permits and other necessary permits throughout all stages of the event.

The background of the slide is a dark, grayscale photograph of two workers in a warehouse or industrial setting. They are wearing hard hats and high-visibility safety vests. The worker on the left is holding a clipboard. The background is filled with stacks of boxes and industrial equipment. A green geometric line runs diagonally across the slide, and a green square logo is in the top right corner.

Logistic Services

We offer comprehensive logistical support through our experts in various logistics services. In addition to providing the equipment, barriers, tents, security gates, procurement processes, transportation, storage, and equipment assembling and dismantling, to ensure readiness and meet site requirements, thus guaranteeing public safety at the designated time and location.



Provision & Supply Management

Our specialized team oversees the management of the supply chain, guaranteeing strict adherence to the highest quality standards. Additionally, we directly supervise the planning and organization of catering operations, guaranteeing the provision of a diverse range of daily and monthly catering options tailored to varying quantities to meet the needs of both event participants and staff.



Operational Services



Site Management

Our site management team is responsible for preparing the event site during the pre-operational stage and attending to the diverse needs based on the nature of each event. Additionally, we provide comprehensive support services, including:

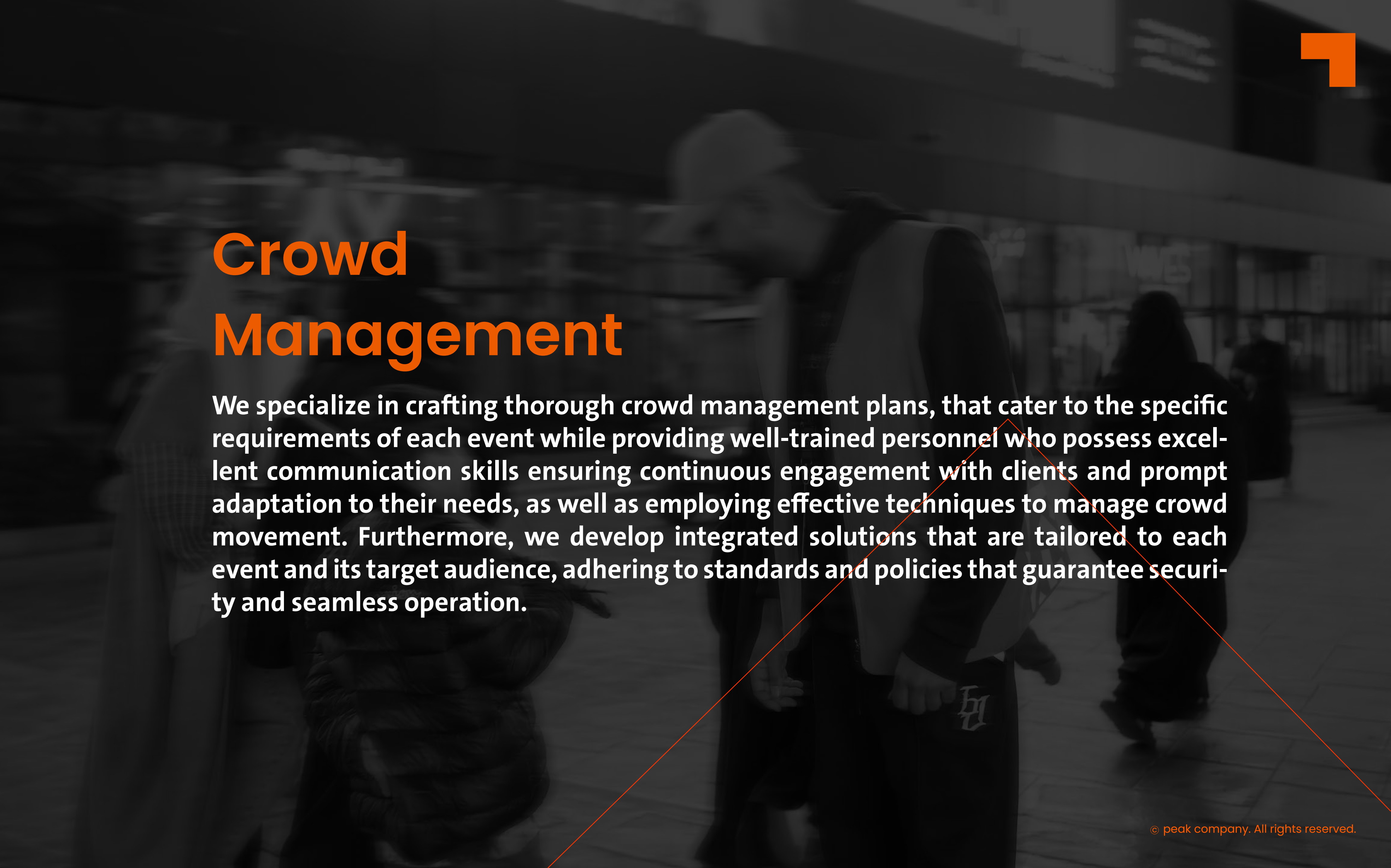
- Providing tools and a skilled workforce for site maintenance tasks**
- Managing and setting up security and surveillance rooms**
- Offering sanitation and drainage services**
- Ensuring 24/7 site security management**
- Managing Site Health and Safety**
- Managing daily operations**



Event Operations Management

Our experienced and highly efficient team develops and implements effective plans and solutions, significantly contributing to the seamless management of daily operations at event sites. We handle all operational details, showcasing the exceptional quality of our work.

We are committed to designing comprehensive plans that align with the unique nature of each event within an integrated framework, covering all aspects from planning, preparation and operations to monitoring and evaluation. Moreover, we assign responsibilities, establish detailed procedures, identify risks, and implement emergency protocols.

A blurred background image of a crowd of people walking in a modern, brightly lit indoor space, possibly a shopping mall or a public event. The image is darkened to serve as a backdrop for the text.

Crowd Management

We specialize in crafting thorough crowd management plans, that cater to the specific requirements of each event while providing well-trained personnel who possess excellent communication skills ensuring continuous engagement with clients and prompt adaptation to their needs, as well as employing effective techniques to manage crowd movement. Furthermore, we develop integrated solutions that are tailored to each event and its target audience, adhering to standards and policies that guarantee security and seamless operation.



Safety and Security Management

We design comprehensive security plans to ensure the safety of the event through our qualified experts and their experience in effectively addressing security challenges. Furthermore, we utilize cutting-edge security equipment to enhance the safety and security of all attendees, allowing them to enjoy their time safely and securely.



Guest and Customer Service Management

As a company specializing in event site management and operations, we take great pride in delivering exceptional visitor services and creating unforgettable experiences for every attendee. This is achieved through direct interaction with the visitors and by providing continuous support throughout their event journey. Our services include:

Customer service and information desks
Lost & Found management office
Call centers



Health and Safety Management

Our specialized team is responsible for planning, preparing, and implementing a diverse range of comprehensive policies and procedures that strictly adhere to accredited health and safety standards, aiming to achieve the highest levels of safety. Additionally, we provide essential tools, implement necessary preventative measures and follow the best precautionary practices to effectively mitigate risk, guarantee the health and safety of all visitors, and create a secure and healthy environment for all.



Facilities and Public Services Management

With deep technical expertise, our experienced team excels in the management, maintenance and operation of facilities, while also providing public services. We strictly adhere to policies and strategies aimed at enhancing the quality and efficiency of events, ensuring the satisfaction of all attendees, and creating an exceptional experience.



Traffic Management

We provide a team of dedicated traffic management specialists who are equipped with state-of-the-art equipment in addition to employing advanced strategies. Moreover, we follow a unique approach and implement integrated solutions tailored to the specific requirements of each site. We aim to streamline and regulate traffic movement and enhance traffic flow to ensure a smooth and safe experience for all attendees.

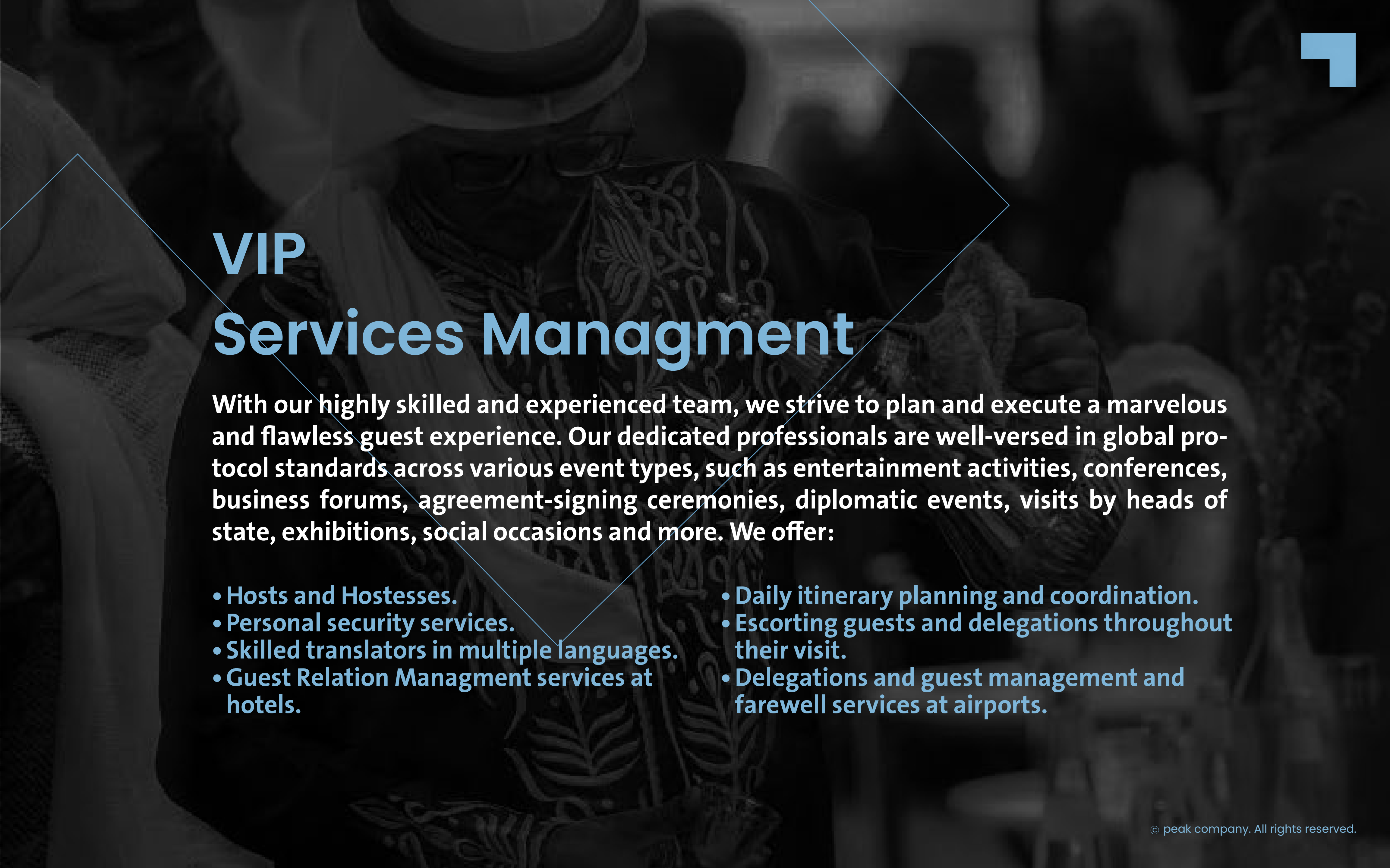


Protocol Services



VIP Guest Relations Management

We strive to ensure VIPs have top-notch experiences through our proficient experts specialized in delegations and guest management relations. Moreover, our services include providing hosts, hostesses, and personal assistants who are dedicated to offer essential support in an ambience of respect and esteem.



VIP Services Managment

With our highly skilled and experienced team, we strive to plan and execute a marvelous and flawless guest experience. Our dedicated professionals are well-versed in global protocol standards across various event types, such as entertainment activities, conferences, business forums, agreement-signing ceremonies, diplomatic events, visits by heads of state, exhibitions, social occasions and more. We offer:

- Hosts and Hostesses.
- Personal security services.
- Skilled translators in multiple languages.
- Guest Relation Managment services at hotels.
- Daily itinerary planning and coordination.
- Escorting guests and delegations throughout their visit.
- Delegations and guest management and farewell services at airports.



Logistics Support for Protocol Guests

Our specialized team provides highly efficient, comprehensive logistics services, starting from precise planning and effective coordination, all the way to flawless execution. We are committed to creating extraordinary and lavish experiences for our esteemed clients, which can be achieved through providing innovative and integrated solutions that meet their unique needs and guarantee their utmost satisfaction. We offer:

- Handling guest transportation
- Managing guest logistics needs
- Catering

- Management and arrangement of travel procedures
- Management and arrangement of travel reservations
- Handling hotel reservations

Projects

+500

We are proud to have delivered top-tier services over the past years. With a portfolio of more than 500 successful events throughout the Kingdom of Saudi Arabia, showcasing our commitment to excellence.

Rotana
Concerts

- 2018
- 2019
- 2020
- 2021
- 2022
- 2023
- 2024



MDL Beast

- 2019
- 2021
- 2022
- 2023



Al Athriyah

- 2021



Oasis
Riyadh

- 2021



Formula E

⌄ 2021



Formula 1

⌄ 2021



BLVD+

⌄ 2021



WDS

⌄ 2021



Car Show

2021



Almuraba Zone

2021
2022



Jamil Buthaina

2021
2022
2023



Boulevard Riyadh City

2021
2022
2023



KCON

┆ 2022



Saudi Step

┆ 2022



Diriyah
Season

┆ 2022



City Walk

┆ 2022
┆ 2023



Boulevard
World

2022
2023



Gamers
Season

2022
2023



Jalsat layaly
Diriyah

2022
2023



Art
Promenade

2022
2023



Gamers Season Concerts

• 2022
• 2023



Saudi Cap

• 2023

Anime Village

• 2023



Longen Global

• 2023



Around The Kingdom
Concerts

‡ 2023



MENA
CLIMATE
WEEK

‡ 2023



Melody of
the Kingdom

‡ 2023



Around The Kingdom
plays

‡ 2023



**RIYADH
SEASONS
Tennis Cup**

‣ 2023



**Next Gen
ATP Finals**

‣ 2023



**Saudi
Falcon Club**

‣ 2023



**Riyadh
Imagination
Park**

‣ 2023



Ikmah after dark

‡ 2023



crown jewel WWE

‡ 2023



Little Asia

‡ 2023



Day of reckoning

‡ 2023



Our Clients





Our Strategic Partners



Our Partners





EVENTS OPERATION MANAGEMENT

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